



Urivi Vikram Charitable Trust (Regd.)

Annual Report 2011-12





A note from the Founder Chairman.....

Dear Friends,

Urivi Vikram Charitable Trust, as many of you are aware, was started as a Trust in 1991 (subsequently got registered as a Society in 1994) and thus, attained a mature age of 21 years. In any case, the Trust, which has been working for empowerment and development of adolescents, crossed the age of adolescence and entered into adulthood. During the last 21 years, we achieved a broader base, wide ranging activities and a National Center to be proud of on a 1000 sq. m. plot and an impressive building in Dwarka, New Delhi. We have been struggling to make adolescents an important segment in the National Plan and the mission is partially fulfilled. It may be recalled that the Planning Commission of India, prompted by UVCT'S Advocacy Document on, 'Towards a National Policy for Young Adults', brought out the first 'Report on Adolescents' (TFYP Working Group Sr. No. 1/2001) and in pursuance, 'Scheme of Financial Assistance for the Development and Empowerment of Adolescents' was launched in April, 2004. The Scheme, instead of getting up-scaled, got wound up in the 11th Plan, only to re-emerge with extra vigor on the eve of 12th Plan.

We have had Working groups/Study groups of the Ministry of Human Resources Development; Ministry of Women and Child Development; and Ministry of Youth Affairs and Sports, in which UVCT was invited as a Member. Ministry of Health launched a separate branch on Adolescent Health, and NACO also distinguished adolescents with separate chunk of funds. We get good feeling that adolescents are being talked about, but at the same time get worried over lack of a coordinated approach for holistic growth of adolescents. UVCT continues with its mission to make adolescents not only economically productive but also socially responsible citizens. In these days of 'rights' approach, I may sound different. But what is the significance of 'riches' without 'values'?

The interpersonal discord between Adolescents and their parents/teachers is increasing and instances of violence among adolescents are also surfacing. But, unfortunately, neither the parents nor the teaching community is willing to accept the problem and look for solutions through appropriate counseling and guidance. Many parents tend to think only about rewarding careers but not so much about the harmony and tranquility in the children. Well, UVCT extends well stretched arms to help assist one and all in the empowerment of young adults.

The 'Hum Kishore Festival', which we started in 2008, has become an annual feature and the latest in the series i.e. '5th Hum Kishore Festival' held in April-May, 2012. Its astounding success with participation of 105 schools from different parts of NCR, though required lot of hard pursuits is encouraging us to hold yet another festival in April-May, 2013. We are grateful to FICCI CASCADE and Narayana Group of Educational Institutions who funded the 2012 Festival. These festivals are of great value to bring in all-round growth in Gen Next.

During the year, UVCT also stepped into target intervention to prevent HIV/AIDS in migrant workers, and promoting linkages between aged and adolescents by holding intergenerational meets. We have geared up research activity and consultancy services on adolescent-centric issues. We look forward for your continued support and guidance.

With warm regards,



Dr. U. N. B. Rao
Ph.D. (IIT Delhi); IPS (Retd.)

Dr. U N B Rao



A few words from General Secretary

Dear Friends,



URIVI VIKRAM

(18th JAN. 1970 - 13th DEC. 1990)

A young man with great enthusiasm, novel thoughts and a wide vision, vikram met with a fatal accident when he was almost 21. An ardent believer in justice and fair play, Vikram had a passionate zeal to usher in a society free of corruption and nepotism. The UVCT mission is to fulfil Vikram's cherished ambitions.

At the outset, I gratefully acknowledge the active participation and able guidance being extended from all our Members and various other well wishers, in shaping up the Trust and its activities. I fondly recall those days when we launched programs for the empowerment of adolescents - a time when not many understood who the 'adolescents' are. We are happy that our Trust could give a lead for the



Sunil Sarin

General Secretary, UVCT

policy formulations and development of adolescents. The National Seminar we organized in July, 2005 on the theme 'Adolescents: Vision 2020' made people to realize the inadequacies in needed focus on development of adolescents and the priority that deserves to empower them who shall be the productive citizens of the Nation by the year 2020 - a Year by which time, we all target to make India a Super power! Needless to emphasize that the investments we make for the growth of adolescents shall pay rich dividends in the times to come.

UVCT has widened its activities in connected fields such as Women Empowerment and to tackle the menace of HIV/AIDS. We also wish to take up, in a big way, and tackle the problem of tobacco-use and increasing violence in children, especially school crime. Our proposals for reforming and rehabilitating children-in-conflict with law are remaining under consideration at different levels, while we have taken this task, though in a limited way, through our Activity Centers. In this regard, we further wish to take the Constitution of India as the valuable reference point and work for "Justice, social, economic and political; Liberty of thought, expression, belief, faith and worship; Equality of status and of opportunity and to promote among them all fraternity assuring the dignity of individual and the unity and integrity of the nation" and promote international Harmony; also endeavor to promote Services for the hygiene, health and happiness for all citizens of India.

While expressing our deep regard for our Advisors, Funding organizations and benevolent supporters, we re-iterate our resolve to work for the empowerment of Gen Next.

Sunil Sarin

URIVI VIKRAM CHARITABLE TRUST

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UVCT is:



A non-profit organization engaged for the last 21 years in welfare and empowerment of young adults (aged 12 to 24 years)

An organization which successfully drew the attention of the nation to the urgency for the adolescent-centric programs and got built the first ever 'National Center for Adolescents'

An unique effort of a bereaved family whose only son, Urvi Vikram, was killed in a road accident at a prime age of 20/21 years, to dedicate themselves to social service.

Mission:

To strengthen young adults through empowerment rather than control, and bringing into mainstream the drop-outs, under-achievers and children-in-conflict with law, especially from those belonging to marginalized and deprived sections of society, and help them to become socially responsible and economically productive citizens of India and the world.

Vision:

Finding ways and means to transform India's 'Burden of Population' into an 'Asset of Human Resources' and thereby, help ensure better utilization of India's demographic dividend, resulted due to growing numbers of younger populations (Adolescents constitute 22% of India's population: 2011 census); empowering the Generation next - by providing physiological Counseling/Career Guidance, and extending Life Skills Education, Vocational Skills, and other needed capabilities to find suitable avenues for livelihood and strive for betterment; helping to

develop a confident young India- unafraid of change and changing social and professional situation - equipped with specialized skills and ability to learn newer skills and newer methods of working; and networking with national and international organizations - both Governmental and non-Governmental - working for adolescents and young adults, and thereby build a massive support base to promote a better future for the mankind.

Objectives:

Develop awareness through seminars, group discussions and camps to help youth find solutions to their problems- psychological, financial, ethical and social; and to help acquire a realistic value system that is conducive to the development of a healthy society;

Develop educational and skill training programs for school dropouts, to enable them to become and socially and economically useful citizens of India (world);

Develop the concept of oneness of all religions and love for the homeland in the youth, by raising their level of consciousness;

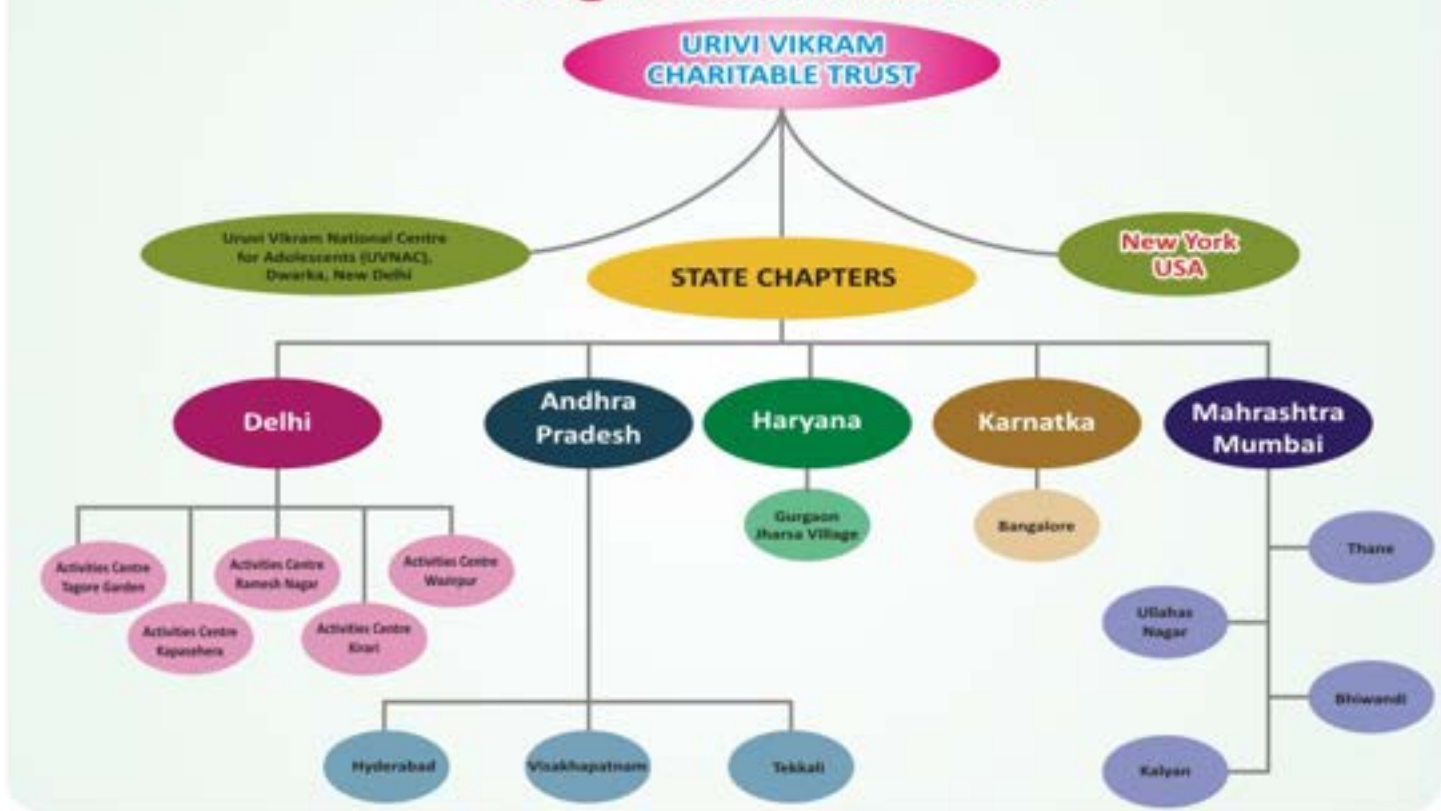
Develop counseling centers for disturbed youths;

Establish rehabilitation centers for juvenile delinquents to provide both emotional support and skill training.

Develop skills among the young adults and women, in regard to textiles, handicrafts and other ancillary industries.



Organisational Profile



OUR STATE CHAPTERS

Delhi Head Office : UVNAC Building, Sector-22, Dwarka, New Delhi-110077 Ph: 011-28052798, 42807900/02

Activity Centres : MCD Shopping Complex, 1st Floor, Tagore Garden Ext., Near Central School, New Delhi-110027 Tel. 25164125, 25447988

MCD Shopping Complex, 1st Floor, Tagore Garden Ext., Near Central School, New Delhi-110027. Tel. 25164125 & 25447988

MCD Community Centre, 1st Floor, Block-6, Near Gole Chakkar, Ramesh Nagar, New Delhi-110015, Tel: 25933875

Kirari A-28, Inder enclave, phase -2, Kirari Sulaman Nagar, North-west District, Delhi-86

Andhra Pradesh :

Hyderabad - Building of K.G.N. Memorial Trust, Hyde Shah Kote Village, via Langar House, Hyderabad-500072; Tel No. 040-24011419

Office Bearers: Prof. Lajpatrai, Hon. Secretary; An educationist Smt. K.Padmavati, Project Coordinator

Visakhapatnam - Municipal Community Complex, Sec-3 Arilova Colony, Visakhapatnam, (AP), Pin- 530043. Tel. No. 0891-2794305/2754060

Office Bearers: Sh. Atul Rathi, Vice-Chairman; an Industrialist Sh P.S. Dikshit, Hon. Secretary

Haryana :

Gurgaon - Sir Chotu Ram Bhawan, Sec-32, Jharsa, Gurgaon (since shifted to Gurgaon Village)

Office Bearers: Major General Kharab, Vice- Chairman Mrs Kaushalya Jujoria, Hon. Secretary Shri HR Bangia, Advisor

Karnataka :

Bangalore - 1121, 8th Main K.E.B. Layout, Bangalore- 585292 Tel. No. 080-6684164

Office Bearers: Shri HBM Muruges, Mrs. Vasanthi Muruges, Hon. Secretary

Maharashtra :

Mumbai - A-20, Shiv Shakti, Green Acres, Deonar Depot, Deonar Mumbai- 400088. Tel. No. 022-25568184/38069662

Office Bearers: Mrs. Vishala Jaydev, Hon. Secretary Ms. Visalakhshi Kundermatt, Hon. Treasurer Dr. Indira Priyadarsini, Jt. Sec.



Who we are?

Urivi Vikram Charitable Trust (UVCT), a non-governmental and nonprofit organization, was established in India in 1991. It was founded by Dr U .N .B. Rao and his wife, Urivi Chaya, with the support of a few well meaning friends, in fond memory of their only son, Urivi Vikram, who was killed at a prime age of 20/21 years, in a road accident. Rao family tried to reverse the 'arrow of sorrow' and worked to empower the adolescents and young adults, especially from lower S.E.S. UVCT's priority target group comprises school-going children, drop-outs and under-achievers,. UVCT has a motto of finding ways and means to



transform the world's 'Burden of Population' into 'Assets of Human Resources', through a process of empowerment, rather than of control. Besides its 11 centers functioning in 6 state chapters and alliance with a number of other organizations and institutions, UVCT has recently expanded its horizons in the global arena with UVCTUSA.

During the last 21 years, UVCT evolved, specific programs catering to the needs of young adults. These projects are basically Psychological Counseling and Career Guidance (Project Prerna); Harnessing the enormous energies of Drop-outs and Under-achievers young adults (Project Shakti); Vocational Training and Extending support to find meaningful avocations (Project Sahara); Reformation and rehabilitation of children in conflict with law through Life Skills Education and Vocational skills (Project Parivartan); and

Financial assistance to those children who are academically bright, but financially weak (Project Ummeed). Program 'Sahara' is also integrated with program 'Shakti' to ensure linkages to livelihoods.

Alongside, UVCT has also been actively involved in advocating that adolescence is a 'distinct and critical stage' of human development that adolescents should have specific schemes for their nurturing and development, in the national framework. The trust also got built in 2007, the first ever 'Urivi Vikram National Centre for Adolescents (UVNAC)' in Dwarka, New Delhi-110077, which is being used for conducting and promoting in-depth studies and run a number of projects and training/orientation programs for the development and empowerment of young adults.



Some Important Milestones

- April, 2012** : The International Academy students association named UVCT as its designated charity for the year.
- 1st January, 2012** : Under CSR activities tie up with Jindal Group for outreach programmes.
- 1st April, 2011** : Launch of 100 Outreach programs and a series of workshops for parents, students and teachers, sponsored by National Children Fund, MWCD.
- 1st January, 2011** : UVCT entered into the field of HIV AIDS: Targeted Intervention in Wazirpur Industrial Area, Delhi.
- 14-16th September, 2010:** UVCT, represented by the Chairman, attended Making Cents International Conference in Washington DC.
- 21-25th April, 2010** : 3rd HKF: Smt. Krishna Tirath, Minister of Women and Child Development, GOI, as Chief Guest
- 28th April, 2009** : UVCT USA chapter was launched in New York
- 9th September, 2008** : Dr. A.P.J. Abdul Kalam, Former President of India graced the 17th Foundation Day Celebrations
- 15-18th January, 2008** : Launch of first-ever Hum Kishore Festival(HKF) : Competition in 14 events such as Dance, Songs, literary activities, etc.
- 5th September, 2007** : Urvi Vikram National Centre for Adolescents was inaugurated by Shri Tejendra Khanna, Lt. Governor of Delhi.
- 27-29th July, 2005** : A 3-Day National Seminar on 'Adolescents :Vision 2020' in New Delhi, with 15 other organizers as partners in action and about 500 adolescents and 60 experts from different states.
- 4th March, 2005** : Foundation Stone for building the National Centre for Adolescents was laid by Mrs. Sheila Dixit, CM, Delhi.
- 17th September, 2002** : Regional meet for "National Policy on Adolescents" in collaboration with Common Wealth Association of Media persons, for evolving schemes for adolescents.
- 12th August, 2002** : UVCT's Founder Chairman received Ph.D. from IIT, Delhi on theme 'Pro-active Policing Approach and Attitudes of Adolescent Students'.
- 1st August, 2002** : Life Skill Modules were brought out by UNIAWG, by specifically acknowledging that UVCT's Shakti Program formed the basis for their 'Life skills modules for School drop-outs and out-of-school Adolescents'.
- 1st June, 2001:** : UVCT's contribution in Life Skill Education, Counseling and Work of adolescents were duly appreciated and included in the Report of the Working group of Adolescents (TFYP Working Group, 2001) for the 10th Five Year Plan (2002-2007).
- 22nd January, 2001** : UVCT was included by Planning Commission in the first-ever 'Working Group and Drafting Committee'.
- 5th October, 1999** : Dr. Michael Vlossof, the then UNFPA Chief in India visited the Trust and appreciated the efficacy of 'Shakti' Program.
- 22-24 July, 1999** : 3 Day National Meet on theme 'Policy for Young Adults' was held in New Delhi with Shri T.N. Sheshan, former Chief Election Commissioner of India and Dr. Karan Singh, as Chief Guests; attended by 300 young adults, about 80 experts and 40 Govt. representatives
- 13-14 February, 1999** : UVCT's Mumbai Chapter was launched.
- 25th December, 1995** : Shakti Children bagged All India Team championship in Arms Wrestling , at Rajiv Gandhi All India Sports Festival; honored by Smt. Sonia Gandhi.
- 3rd October, 1995** : Launch of Project 'Shakti' to mainstream school drop-outs and under achievers: by Shri Madan Lal Khurana, CM, Delhi.
- 18th July, 1993** : Launch of 'Prerana' project on Counseling and Career guidance, marked by designing a 'Problem Identification Questionnaire' and relevant computer-software to assess adolescents' concerns.
- 12th December, 1991** : UVCT was registered as a Trust Sub-Registrar, Delhi
- 13th December, 1990** : URIVI VIKRAM, aged 20/21 years, was killed in a road accident (ran over by a bus)



Work at a glance?

OUR APPROACH

The Trust firmly believes that due care must be given to the stage of 'adolescence' (aged between 10 and 19 years), a period of rapid changes and identity crisis in one's growth. Our work is based on holistic approach and to promote an all-round personality by addressing all stake-holders i.e. adolescents, teachers, principals, parents and surrounding communities. Our activities aim at empowering adolescents to improve their coping skills and knowledge so as to become the assets and the change agents of tomorrow. Urvi empowers youth by building their capacities through specially designed sessions on counseling and career guidance; Psychometric Testing; Life Skill Education and personality development; Skill development; and Reformation of Children- in-conflict with law.

PROJECT PRERANA:

It is a development-linked educational programme aiming at the welfare of students of both government and public schools. The project took off in 1994 and had changed the

lives of more than a lakh young adult, through counseling and career guidance, interactive sessions. As a part of this project, the Trust also undertakes 'Career Melas' on regular basis, where, students from various government/ public schools are made aware by experts' bout various career options.

In-House Counseling & Orientation programs

The Trust has established a full-fledged Career Guidance Centre (CGC) at Urvi Vikram National Center for Adolescents (UVNAC), Dwarka, since its inauguration in 2007, and integrated its services to our wards at Ramesh Nagar and Tagore Garden Centers. The CGC is equipped with psychometric tests, relevant manuals, Career and psychological pamphlets and other technical aids. The services rendered had been:

Individual Psychological Counseling and Career Guidance and Group Counseling:

As many as 600 youngsters from both government schools (free of cost) and public schools (nominal fees) and beneficiaries of UVCT centers received the services. Students with concerns identified during outreach programs were specially invited and given the facility. In about 80 cases, parents also participated in the counseling sessions.

Tele Counseling:

The 2 month Tele-Counseling (through telephone) Program was held during Nov. - Dec., 2011. This initiative helped to reach out





to distressed students, youths, parents and teachers. UVCT recognized that these services are needed not only during examination times but also earlier, i.e. during preparatory stage, to enable and empower a student to overcome obstacles and achieve better results. About 350 students/parents utilized the services, and 46 of them consequently came to CGC for individual counseling too.

Orientation programs for parents and teachers.

Organized 12 parents/teachers meets to aware them how to make them aware how to handle growing child. During the interactions it came to height that every a parent wished that their children be well qualified though they themselves may not be so. Some were specifically happy that their daughters are earning for themselves and making their life more meaningful. Generally, the parents were reluctant to speak their problems with children; but when confronted them with feed back we received earlier from children, they opened up. They observed that sometimes some habits and acts of their children do irritate them. When the concept of deviancy was floored for

discussion, they echoed that studies keep them too busy and they don't have time to engage in unruly behavior. The parents/teachers were appraised that the commonest health hazards in modern adolescents had been early inhibition into sex; substance abuse; and isolation leading to depreciation (referred to 53-country study report of WHO,2002. Alongside, they were impressed how important are family and school environment, and the positive effect of spirituality in the child. They were commonly attract the peer pressure as the worst risk factors. They were specifically cautioned not to like to keep referring to their own childhood because times had changed a lot, and children have their own aspirations and world to live than parents/teachers could visualize. The sessions concluded with an appeal to try and give a supportive atmosphere rather than a ragging approach while dealing with their growing children.

Workshops/ Seminars/Talk Shows on confidence building and personality development.

On an average 5/6 sessions were held in a month- some in UVNAC premises and other in schools/institutions, as per the



requirement- on themes such as study habits, memory techniques, time and stress management, preparation for examinations, interpersonal relations, choice of stream/career, and the like. The sessions had 25 to 40 participants, ranging for 2 to 3 hours, with a good mix of activities and interactions. During the year, about 2500 students got benefited.

Training of Trainers :

The first Workshops in the series were conducted for Principals of 90 Government Schools in South West Delhi. Three interactive workshops were held on 4th, 6th and 9th May 2011. The workshops provided a free and frank environment. Participating Principals projected their problems which were addressed one by one and solutions found in an interactive way. Invited experts gave an overview of concerns of adolescents in the rapidly changing environment and ways to motivate and keep them focused through 'enabling' rather than 'control'. Principals appreciated the relevance of the methodology explained and showed their keenness to use the same in their schools through the ongoing outreach programs of UVCT. The area of convergence identified included Psychological Assessment, Career Guidance, Life Skill Program, Personality Development Programs etc. Feedback on the workshop remained very positive. UVCT was applauded for organizing such a workshop where principals of various schools got platform to discuss various matters related to adolescents' concerns.

In-depth and research studies on issues related to adolescents:

In order make any new initiative successful, a conducive environment needs to be created, which facilitates acceptance and support from the relevant quarters. 'Adolescence' having been comparatively a less- known and un- precise concept to many, especially in India, the issues connected with adolescents are a comparatively uncharted territory. In this regard, UVCT has taken up two major in-depth studies in respect of adolescents and crime, and communication between adolescents and aged. These studies are to continue in the coming year also.

UVNAC as a Resource Centre and Consultancy Agency:

The resource centre developed in Dwarka with the support of Indian Oil Corporation, was visited by other dignitaries and agencies of repute especially those dealing with adolescents and young adults. This resource centre is brimming with the young energies, young adults come here for empowering themselves with life skill education. UVNAC extended consultancy to other organizations and educational institutions on adolescent processes, psychometric tests and career choices.

UVNAC as IGNOU Study Centre:

IGNOU study centre No 38013 has been started in UVNAC, where in courses in B.S.W., B.A. and M.A. (Psychology); Masters in Counseling and Family Therapy; and Certificate course in Guidance are conducted.



The convergence between UVNAC and IGNOU helped about 400 students in not only improving educational qualification possible and required practical training facilities. The centre has drawn a number of house-wives and professionals and thus facilitating continuing education.

OUT-REACH PROGRAMS

NCF sponsored outreach programs:

UVCT conducts outreach programs, under the auspicious of National Children Fund (NCF), Ministry of Women and Child Development, in a bid to reach out to students of Government and less-known Schools, in rural and sub-urban areas of Delhi, and to give those benefits of counseling, and career



guidance. During 2011-12, UVCT covered 52 schools. In these outreach programs, UVCT team along with subject experts, visits schools and delivers general awareness talks on psychological concerns of adolescents and emerging career opportunities. During these out-reach programs, basic concerns of the

students regarding coping with stages of adolescence, effective study habits, choice of careers and such topics are addressed. The underlying purpose is providing development-oriented remedial measures to the student community, and their teachers/parents in those remote areas. A total of more than 40,000 school students are benefitted.

Delhi State AIDS Control Society (DSACS) sponsored outreach programs of LSE:

DSACS empanelled UVCT to conduct extension lectures in 24 specified governmental schools for 9th and 10th class on Life skills, promoting awareness about mental health, substance abuse, gender issues and HIV/AIDS and to remove stigma and discrimination in PLHA. UVCT accomplished the task with credit and as many as 20,000 students were directly addressed. Student participants took keen interest and raised pertinent questions. Small prizes were also given to encourage active participants. The corporation extended by relevant school principles/activity in charges indeed appreciable.

Extending programs to other states in collaboration with Jindals, a corporate associate of UVCT

UVCT was specially invited by Jindal Gramin Vikas & Kalyan Sanstha (JGVKS) to conduct Career Guidance Camps for children of Government Schools in Kurukshetra, Haryana. Sessions were held on 14th, 15th and 16th September 2011, in the premises of the following schools:



- iii. Govt. boys School, Thanesar & No. of students participated in the career Mela: 700
- The subjects and methodology of the sessions, decided in consultation with the stake holders, broadly covered: adolescents concerns & Coping skills; effective ways to improve study; importance of life skill education; how to choose a career/stream; New and emerging careers, besides traditional careers. Apart from group counseling, individual counseling was also done in students facing problems relating to studies, careers, behaviors. Counseling experts spoke on thinking pattern and some usual psychological phenomena that happens during adolescence period.
- The first program held at Thanesar Girls School was graced by the District Collector of Kurukshetra and other dignitaries of Education Department. Outcome of the Career Mela was very fruitful judging by the response. Students stuck to the venue for 3 hours continuously and actively participated in the interaction. They
- i. Govt. Girls School, Thanesar & No. of students participated in the career Mela: 1000
 - ii. Govt. Senior Secondary School, Sahabad & No. of students participated in the career Mela: 800

In appreciation of the positive results of the outreach programs in Kurukshetra Dist, Jindals promoted eight more programs as detailed below:

S.N.	Date	Place	No. of beneficiaries
i.	31/01/12& 01/02/12	Govt. Boys Senior Secondary School, Kaithal	1000
ii.	03/02/12	Govt. Co-Ed Senior Secondary School, Pundri	600
iii.	04/02/12	Govt. Girls Senior Secondary School (1Day)	600
iv.	21/02/12	Govt. Boys Senior Secondary School, Kalayat	335
v.	22/02/12	Govt. Boys Senior Secondary School, Dand	500
vi.	23/02/12	Govt. Girls Senior Secondary School, Rajond	550
vii.	24/02/12	Govt. Girls Senior Secondary School, Shivan	650
viii.	25/02/12	Govt. Co-Ed Senior secondary School, Chikka	675

The above said programs are a small contribution of UVCT to one of its corporate associates which facilities would be extended to other corporate associates as when they ask for.



Career Melas:

stated that they not only came to know about different career avenues that they could pursue but also got motivated and gained better perspective towards life. They were also enabled with techniques to deal with and overcome their common concerns like aggression, concentration problem, memory techniques, etc.



of student population, at secondary and senior secondary stages, making them aware of the required attributes and technical requirements of various occupational areas including self-employment. Such inputs provided an alternative for those pursuing higher education without particular interest or purpose. The updating of 60 odd career pamphlets of UVCT, both in English and Hindi, was reviewed and a few new topics were added. A list of account of one such Melas held in Nazafgarh is as follows:

The Trust renewed, with extra vigor, organizing career melas (incl. one each in Vishakha, Kurukshetra and Mangalore and two in Bhiwandi) to career information to about 6000 students. The Melas helped the participants to be aware of thousands of careers (about 3400, as per estimates) that emerged in modern world to make an appropriate choice of various alternatives (one target may not serve in these days of intense competition) and to help in reducing mismatch between the demand and supply of manpower. Career melas to diverse segments

Career Mela for Government School in South West Delhi:

A two-day Career Mela on 16th & 17th December, 2011 was organized at District Education Office Hall, District South West-B, Najafgarh. It was attended by 2,500 students both boys and girls from 5 schools of Nazafgarh. The range of topics for the Mela finalized in consultation with the schools, comprised careers after 10+2, Computer applications, Uniformed Services, Sports, Teaching, Accountancy & Insurance, Self-



employment, Sports, Hospitality & Service Industry and, Para Medical Courses. The career mela was inaugurated by Shri Jang Bahadur Singh, Deputy Director (Education) Najafgarh and valedictory function was presided over by Shri Anil Kumar Ojha, IPS, Deputy Commissioner of Police, South-West District. The uniqueness of festival was that it covered all stakeholders – students, parents and teachers and won tremendous appreciation from one and all.

Rural Counseling:

The Trust established one Rural Counseling center (Pragati Patham) at Tekkali Village of Srikakulam district, a taluqa HQs, with the financial support of Ministry of Youth Affairs

& Sports, GOI. The Rural counseling centre ('Pragati Patham') developed linkages with 12 villages near around, and trained 25 rural counselors. This arrangement succeeded in reaching out to hundreds of students from those villages, especially for motivating them and get aware of multitudes of careers and their modalities. The centre was refurbished with relevant books and career literature, which were found required by beneficiaries to prepare for selection tests in careers popular in that area, such as police, armed forces, clerk grade examination, teacher training and like. This centre served as nodal agency for rural counseling in the surrounding villages, besides being a resource centre for people in Tekkali. The activities shall be continued in the next year as well.

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AN ISO 9001-2008 CERTIFIED CO.

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Website: www.sknbentex.com



Promoting All-round Growth in Young Adults

4th Hum Kishore Festival

"HUM KISHORE" festival, a glorious competitive rendezvous, was celebrated from 19th to 23rd April, 2012 at 3 venues namely, Urivi Vikram National Centre for Adolescents (UVNAC), St. Columba's School and PHD House. During these week-long celebrations, the Hum Kishore Festival engaged a large number of students from as many as 63 school/educational institutions across



Delhi/NCR. St. Columba's School joined UVNAC as co-host. The series of competitions included painting, classical dance, instrumental music, folk dance, singing, skit, extempore debate, rangoli, creating best out of waste, essay writing and standby comedy. 'We Act (Skit/Drama)' was sponsored by National Foundation for Communal Harmony (NFCH). During Grand Finale of the 4th Hum Kishore Festival celebrated on April 23 at Lakshmi Pat Singhania Auditorium, PHD Chamber of Commerce and Industry Chief Guest Shri A.K. Upadhyay, IAS, Secretary-Youth Affairs (Ministry of Youth Affairs and Sport), Govt. of India, Shri Lalit Kumar, Secretary, National Foundation for Communal Harmony, MHA graced the occasion. Mr. Upadhyay expressed that holistic growth is far more needed in children over their mere academic excellence. Shri Lalit Kumar also stressed on the importance of events like Hum Kishore Festival especially for adolescents in India in the present scenario. During the festival, children created an atmosphere full of energy putting up some great performances. The influx of audience was beyond imagination. On this overwhelming response, Dr. UNB Rao, Founder Chairman, Urivi Vikram Charitable

Trust announced holding Hum Kishore Festival again in April-May 2012(which has been held as announced). Winning Schools were awarded glittering Memorial Rolling Trophies, while Children securing best were exited with Gold Medals, the 2nd and 3rd place winners got Silver/Bronze Medals. Each participant was given a "Certification of participation.



Winners of 4th Hum Kishore 2011

EVENT	TROPHY	WINNER
Rang De Basanti (On the spot painting for Juniors)	Shri Kundan Singh Bisht Memorial Trophy	Shiksha Bharati Public School
Artist Oho (On the Spot Painting for Seniors)	Smt Venkataratnam Memorial Trophy	Mount Carmel School
Dharohar (Indian Classical Dance)	Kalahasti Gurunath Memorial Trophy	St. Mary School
WE Argue (Debate)	R.M.Vats Memorial trophy	Vandana International School
We Create (Making the Best of Waste)	Sulapu Varhalamma Memorial Trophy	St. Columbas School
We Write (Essay Writing)	H. Veerabhadhriah Memorial Trophy	Mira Model School, Janakpuri
We Design (Rangoli)	Smt. Gangamma & Gowrappaiah Memorial Trophy	Shiv Vani Model School
We Sing (Geet Mala)	Lakshmi Ammal Memorial Trophy	Venkateshwara Interntional School, Sec-10, Dwarka
We Act (Skit/Drama)	Kundan Lal Chopra Memorial Trophy	Basava International School
We Dance (Folk Dance)	Mamchand Godara Memorial Trophy	Modern Convent School
We Laugh (Laughter Challenge)	Smt. Kalahasti Susheela Memorila Trophy	Mount Carmel School
We Play Music (Instrumental Music)	B.R Sarin Memorial Trophy	Venkateshwara Interntional School, Sec-10, Dwarka
We Lecture (Elocution)	Kuldeep Prakash Sharma	Andhra Education Society, Janakpuri



Project Sahara

The activity Centers located at Ramesh Nagar and Tagore Garden contributed considerably to the Delhi activities. In these two Centers, besides Life Skills Program and Counseling services, a number of vocational Training Courses were conducted during the year. A total of 1492 young adults and women got benefitted from these two Centers Ramesh Nagar (890 participants) and Tagore Garden (602 participants). The beneficiaries included 83 students who came for summer-training from (i) Government Girls Senior Secondary School at Kirti Nagar (19 students) and (ii) Government Girls Senior Secondary School,

Ramesh Nagar (64 students).

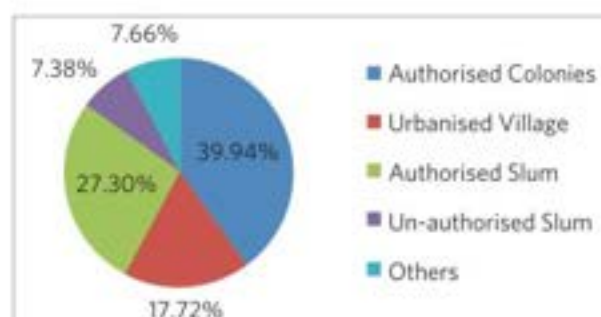
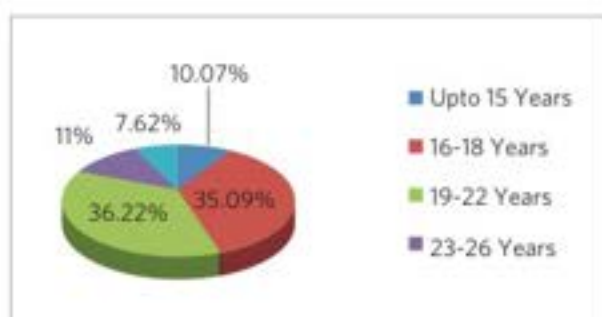
An analysis has been undertaken of the 1044 beneficiaries, who received vocational training, in order to understand the dynamics of the programs and the attributes of the beneficiaries. Some important aspects of the analysis are as follows:

1. **MOST POPULAR COURSE:** Computer remains most popular course (26.34%) followed by Cutting and Tailoring (24.33%), and Beauty Culture (18.89%). The Center wise and activity-wise chart is as below:

Centres	Computer	Cutting & Tailoring	Beauty Culture	Typing & Short hand	Cooking	English
Ramesh Nagar	176	110	80	144	-	88
Tagore Garden	100	145	118	-	12	75
Total	276	255	198	144	12	163

2. **AGE FACTOR:** Centers catered to all age groups though, most of the participants are from the age group of 16 to 22 years. The beneficiaries aged below 15 years are mostly for spoken English (50%) and those from lower SGS for stitching & embroidery. Adults constituted 9%, who are mostly for stitching and embroidery and beauty culture.

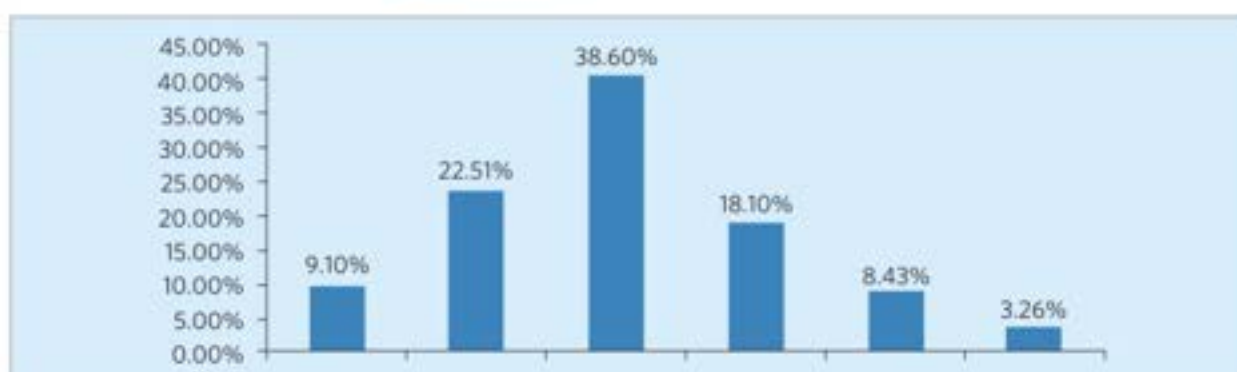
3. **HABITAT:** The catchment area for both the centers has been rehabilitation colonies, building on 25 Sqm. plots, and slum clusters. Some beneficiaries are also from urbanized villages (18%) and Jhuggi clusters (35%). Majority of the participants are, from authorized however, colonies (40%) though from one room tenements or so.



4. **CATEGORY:** 40% of the beneficiaries are from SC category, 9% are from ST Category, and 23% are from OBC. It is seen that the Tagore Garden Centre received 219 beneficiaries from SC Community. The conditions of National Program for Youth and Adolescents' Development of MYAS are more than fulfilled in these two Centers, by giving special focus for SC/ST categories.
5. **MARITAL STATUS:** 17% of the beneficiaries are married (mostly women), besides 2.5% divorcees.
6. **RELIGION:** The Centers admitted children irrespective of their religion, which can be seen by the fact that 125 participants are from Muslim Community and , 133 are from Sikh Community.
7. **DURATION OF STAY IN DELHI:** As many as 32% of beneficiaries are those, who had been living in Delhi for less than one year (mostly from migrant families). It is seen that some of them have come to Delhi and staying with relatives for doing vocational courses. However, 35% of beneficiaries are from families which are living in Delhi for more than 15 years.
8. **MIGRATION STATUS:** Migrants from Uttar Pradesh (39.75 %), followed by Bihar (19.16%) has been the main beneficiaries. 32.57% beneficiaries claim to have come to Delhi due to unemployment in their areas, while 10.92 % beneficiaries stated that they were here in Delhi for improving education and 9.96 % beneficiaries moved into Delhi after marriage (generally women).

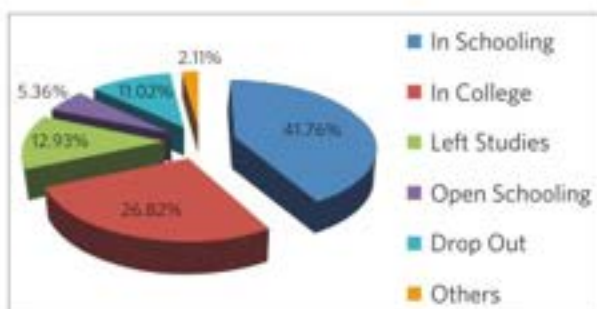


Reasons for Migration from home State	
Un-employment	32.57%
Low Wages	13.70%
Debt	5.75%
Drought	1.92%
Local Conflicts	9.20%
Poor Education facilities	10.92%
Come in after Marriage	9.96%
Employment Opportunities in Delhi	13.31%
Displacement	1.90%
Others	0.77%





10. **CURRENT EDUCATION STATUS:** A trend has been noticed that large number of young adults while doing their schooling and college studies opted to take up vocational courses, especially in computers and typing. Some of the school going children were also found learning Cutting and Tailoring (40%), Spoken English (62%) and Beauty Culture (49.1%). Dropouts and under achievers also constitute 26% of the total beneficiaries.



11. **REASONS FOR DROP OUTS AND THEIR CHOICES:** Most common reasons stated for dropping out was financial constraints (48%) followed by family disturbances (15%) and failure in the examinations (6%). Beneficiaries who dropped out due to financial constraints were found taking up courses in Cutting and Tailoring (53%), Spoken English (53%) and Beauty Culture (57%). Ongoing Youth-reach Program contributed considerably in mainstreaming the drop-outs through vocational courses, coupled with Spoken English, and thereby, improving their chances of getting into employment.



12. **REASONS FOR JOINING THE VOCATIONAL COURSES:** 'Basic interest' is given as a reason for joining courses, especially in cutting and Tailoring (34%), Spoken English (37%), Beauty Culture (40%) and cooking (100%). These figures indicate that the beneficiaries, especially women, took up the programs for self improvement and utilizing the skills for managing their own families, which aspect deserves to be appreciated. However, lot more people opted for the vocational training with a hope of getting jobs (41%). It also came to light that 7% of



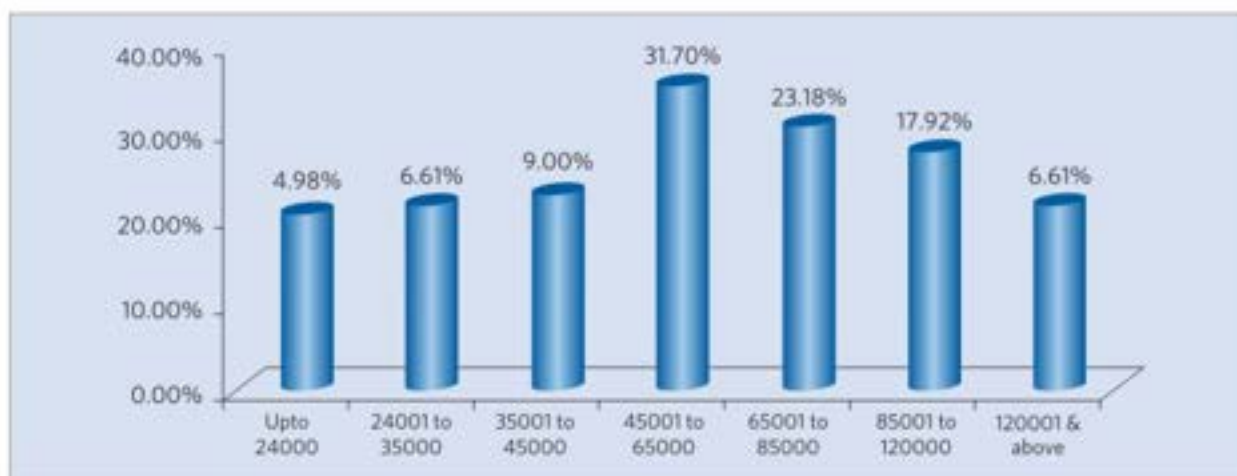
participants, though not willing but joined the courses due to family pressure. Efforts have been made to counsel these unwilling participants, which effort seemed to have helped them in successful completion of their courses.



13. FACING PROBLEM IN CAREER SHAPING:

As many as 51.63% of students, especially those learning Computers, indicated that they are facing problem in shaping their careers. These are generally under achievers and those who are pursuing their studies through correspondence courses. Their aspiration levels are high whereas their means are insufficient. These children have been put through Youth-reach program, which helped them to find better vocations. However 48.37% of children claim to have been clear about their future career and stated to have been pursuing in that direction.

14. FAMILY INCOME: The beneficiaries of vocational programs constituted about 5% of those, whose family income was less than Rs. 3000/- a month, while 63.88% were from the category of lower middle class (income ranging between Rs. 3000 to Rs. 7000/-). Only 24.53% of beneficiaries are those whose family income was more than Rs. 7000/- per month.





Empowerment of women

UVCT is a gender sensitive organization; as 60% of the workforce and 70 % beneficiaries are females. We focus on gender equality and women's empowerment not only as human rights, but because we believe empowerment is vital to sustainable development and the realization of human rights for all. We keep in view the World Bank's report that identifies improving access to economic opportunities for women as one of the key priority areas for development.

In our projects and programs, we aim to educate and empower young women at adolescent level which enhances the incomes of women and helps them contribute effectively to decision making in the domestic and public spheres. Through our vocational programs, we have enhanced skills of 991 young females during 2011-2012. This has resulted in the economic improvement of 5549 of their family members. The young females are trained and groomed in the subjects of their choice like beauty culture, tailoring, typing, shorthand, computer, spoken English and personality development. Our statistics has revealed that 70 % of our trained young females are suitably placed or adopted self-employment after finishing their trainings. A few success stories are as under:



Name: Kavita, Age: 20 years

She was understood to be of introvert personality with depressive tendencies, which led to lack of concentration in class. In course of time, as the life-skills course progressed, she was seen to have increased confidence and started interacting with other students and the instructor openly. She would participate in activities zealously and take initiative herself. Along with life skills and spoken English course, she took vocational training in beauty culture and now she is self-employed and earning well to enhance her family income.



Name: Sonia, Age: 18 years

She was a receptive student but had issues in inter-personal and professional relations. The youth reach program helped her in building strong relations both at the personal and professional front. She took training of computers, DTP and Tally course and now she not only feels more confident but can present her work efficiently and express herself effectively.



Name: Gauri Rawat

I have been living in Tagore garden for more than 10 years. I am Just 12th pass. I have two school-going sons. My husband is in private job, getting a salary of Rs. 5000/-p.m. I was facing lots of difficulties in daily life because of low income of my husband. The main problem was conflict within the family. I wanted that my children should study in good private school but we were not able to afford the fees of such schools. I was not getting any support from my in-laws and my own parents. Although I was having sufficient knowledge of stitching but whatever I was earning by stitching was not enough. I was not able to decide what to do. I heard about the UVCT's career guidance activities from my neighbour. I decided to visit the centre and met counselor/centre incharge. She informed me about the vocational activities and life skill program and advised me to join Beauty Culture Course along with LSE which would help me to overcome hesitation and inculcate self confidence. After completion of Beauty Culture Course i got a Job in an NGO as a Beauty Culture trainer-getting salary of Rs. 3500/- p.m besides running a parlour from my own house and earning around 6000/- per month in lean season. Now both my children are studying in private school. I am very much thankful to UVCT for providing support and guidance for getting my family life settled.



Name: Sonam, Age: 22 years

I am pursuing MA in Hindi by distance learning program. My whole study was from open school system. My parents were earning only Rs.3000/- p.m. which was not sufficient for family survival. I wanted to Join NIIT centre for computer course but fee was too high so I dropped the idea and taken admission in graduation through SOL of DU. No body guided me during graduation. I started teaching small children to support my family, I could earn only a small amount of Rs. 1200/- P.M. After graduation, future career was a big challenge to me. I was weak in English and not able to speak properly. One of my friends told me about the Youthreach program of UVCT. I joined Computer course and also LSE & Spoken English. LSE helped me to build self confidence and learn the ability to take decisions in life. The hesitation problem was also solved. Stress Management and Spoken English course helped to increase self confidence and improve my communication skill. After completion of Basic Course in Computer, I got a Job of Data Entry Operator in DSA office at a salary of Rs.6500/- per month. Now I am planning to do advanced course in computer.



Name: Usha, Age: 20 years

I have studied only up to 10th class. I am the only girl in my family. My father is no more and my mother is having problem with her eyes. Family is depended on my elder brother's salary. I wanted to study further but my brother did not agree. I wanted to learn stitching but I was afraid of my brother. My mother helped me in getting admission in stitching class for which the fee was only Rs.100/-. Then I also took admission in LSE

class and Beauty Culture Course. Now after completion of all courses, I am confident that I will be able to earn money which will help in the treatment of my mother's eye. Right now, with the support of UVCT, I am working from my home stitching clothes and doing beauty culture. be able to earn money which will help in the treatment of my mother's eye. Right now, with the home support of UVCT, am working from my stitching clothes and doing beauty culture.



Name: Preeti

I am living in Raghbir Nagar slum colony. I am illiterate and I could not study due to cultural barrier. My family is large, having six members. Earlier, my parents were not in favour of my doing any work/ training out-side home. I convinced my mother for doing skill development activities. My mother told me you cannot do it because of you can't read and write. In the summer of June, UVCT team visited our area and they informed us about the activities which I could do without reading and writing. My mother then agreed and I immediate joined Beauty Culture Course along with Personality Development Program. Through Personality Development Program I was able to know myself. Counsior provided me lot of support and courage because at that time I was not getting proper support from my family. Counsior also counseled my mother. After completion of Beauty Culture Course, I was supposed to join a job in a parlor but again parents did not support my decision. Then I decided to work from my home. I set up my small parlor at my home and started earning around 3000 /- pm. My parents were surprised that being an illiterate I could earn money. I am very thankful to UVCT for giving a chance to grow in life.



Empowering out-of-school adolescents: Project in collaboration with youth reach

The Trust has trained over 150 young adults during April 2011 to March 2012 for livelihood through an integrated program of life skill education and work place English following a unique program called Youth-Empowerment-Success (YES). For this we are collaborating with Youth reach, a well known funding organization.

The collaboration has been the result of extensive interaction between the two organizations and after a thorough review of the activities and working of UVCT. Trainees are prepared to deal effectively with life and challenges through a lively life skill education and then given a much in demand market place requirement - spoken English following Wrigley Workplace English method. Besides, specified training the participants are also mentally prepared for workplace situations which has led to 60 % of the beneficiaries securing jobs on completion of the course. The program has been running successfully at both Ramesh Nagar and Tagore Garden centers in South West Delhi District.

Success of the first phase of the program has led to its renewal and continuation to the second phase till December 2012. The second phase of the program is an improvement over the first phase with additional skills and facilities. Oral health is an important addition - the participants only received instructions for oral health also got the needed implements and oral health checkups for self and family members all free of charges.

Some of the success stories



Pramod has migrated from Bihar and living in slum area. After spending some time here he thought to do some work which will be helpful for his future. Then he came to know about the UVCT from one of his friends. He has joined Life Skill and Spoken English computer course of UVCT to make him more efficient because he wanted to be self depended. After completing his courses in UVCT, now he works as a clerk under a lawyer.



Md Asalam is the eldest son of his family. He wanted to support his family because they are ten brothers and sister's. His father works in a factory. His salary is very little. One day after getting information from his friend he came to UVCT to learn Spoken English, Life Skill and Type writing courses. He is pursuing B.com as well as taking tuitions of all subjects up to 8th standard at his home. In this way he is supporting his father to run his family smoothly.



Pankaj Puri is a under graduate student wants to become a police officer but lack of confidence due to his personality he joined UVCT to learn Spoken English, Life skill and computer basic. With this he gained confidence and he joined KFC. Now he is speaking confidently with customers and trying to fulfil his dream.

UVCT Advisory Body Meeting

22 October 2011



UVCT have had two meetings of Advisory Board on 30th July, 2011 and 22nd October, 2011. Mention may be made of the presence of the Advisors Mr. Joginder Singh, Former Director, CBI, Prof. Nimesh Desai, Director, IBHAS, Prof. Daya Pant, HOD, Counseling & Career Guidance, NCERT, Prof. Aruna Broota, Jamia Milia, Dr.A.K.Gopal, Former Director, NIPCCD and Prof. Anjali Gandhi, who took active part in the discussions and offered valuable suggestions for the growth of the organization.

Dr. U.N.B. Rao, Chairman of the Trust apprised the Board about the on going projects and fresh initiatives that have been taken by the organization. He sought for having more active interactions with the Corporate Associates of UVCT namely, IOCL, Powergrid Corporation of India, Steel Authority of India, Jindal Power & Steel Ltd., Punjab National Bank, Oriental Bank of Commerce, Allahabad Bank, Bharat Heavy Electricals Ltd. and National Thermal Power Corporation Ltd. In this regard, he acknowledged the presence of Shri Nishant Barnwal, a Senior Executive of the Jindal Power & Steel Ltd., who talked of Swarn Jayanti Rojgar Yojana and processes to acquire these projects. His presence helped in holding a series of Counseling and Career Guidance programs in Kurukshetra and Kaithal districts of Haryana, which were sponsored by Jindal Gramin Vikas & Kalyan Sanstha (JGVKS).

Dr. Daya Pant rightly visualized that the UVCT had indeed grown into a 'big boy' and thus, requires more attention and active

involvement of all concerned in order to nurture it better. She proposed to hold more interactions with teachers and parents reg. adolescent concerns, and to ensure networking with like-minded organizations. She also sought to explore funding possibilities of NCERT for promoting 'values in education'.

Mr. Joginder Singh appreciated the continuing efforts of UVCT and highlighted the social evils, such as drugs that are affecting the teenagers, and the growing need to focus on checking this menace. He pointed out the need of the Corporates to support well meaning NGOs like UVCT. Prof Nimesh Desai suggested to conduct thorough analysis of strengths and weaknesses of the organization and to concentrate on our existing schemes and areas, rather than moving on to other parts of the country. He added that we could develop here a Centre of Excellence, so that other organizations could replicate.

Shri B.P.Pant from FICCI, who kindly joined the discussions pointed to the growing popularity of Modular Employable Skill (MES) program of Ministry of Labour and suggested for linking up UVCT's vocational courses with MES and, thereby, avail possible governmental funding.

The second meeting of the Advisory Board held on 22nd October, 2011, conducted An in-depth analysis of the organization and formulated a future plan for the organization. Mr. Prasant Kumar, a former IBM Executive, who opted to switch over to voluntary sector and in this regard, associated with the UVCT for over 6 months, also gave valuable inputs for the Future Plans of UVCT.



Activities of other

Chapters

ANDHRA PRADESH CHAPTER



During the year, Visakhapatnam Yuva Shakti chapter showed remarkable promise. A project under STEP (Support to Training and Employment Program), Ministry of Women and Child Development, was prepared for improving the living standards and ensuring livelihoods for women from Anandpuram area, a sub-urb of Visakhapatnam. Anandpuram village has been known for its vegetable and flower cultivation and is a big supplier not only to Visakhapatnam but also to Vizianagaram, Anakapalli and other towns in coastal Andhra. Visakhapatnam, having grown into an IT Web and an Industrial Centre, has great demand for quality products, which situation is kept in view while preparing the STEP program wherein women producers shall be trained and equipped to produce vegetable and flowers by adopting organic methods. A series of field studies were conducted and people in villages Sainagar, Srikantnagar, Sivanagar and Durga Bazar of Anandpuram area are motivated to

give a start for the program in the first year. About 100 women enrolled themselves with the Trust for joining the project. The proposal remained under modification, as per the observations made by the State Government. It is hoped that the scheme, once put on ground, would benefit both Anandapuram cultivators and Visakhapatnam residents.

The Yuva Shakti Center conducted 6 outreach program; one Career Mela, 2 Workshops for Parents and Teachers and 2 Inter-generational meets, besides 4 Life Skill courses under the auspices of Ministry of Youth Affairs and Sports. Keeping the requirements of the people living in adjoining



areas of the Yuva Shakti Center. Vocational skill trainings in Stitching and Embroidery, Beauty Culture and Mehendi were conducted. Some lessons in spoken english were also conducted. Out of 105 beneficiaries, as many as 79 were married women who learnt the skills both for personal use and also to add to their family incomes.

MAHARASHTRA CHAPTER

The financial year 2011-12 was an eventful year for UVCT Maharashtra Chapter in the field of Life skill training. In the months of March-May, 2011, UVCT successfully conducted two 3-months sessions of beauty culture in the villages of Shelar and Borpada and thus, achieved the challenging target of conducting vocational training in 10 backward and remote villages in Bhiwandi district.



After it's pilot project of combining life skills lessons alongwith beauty culture, in Damankar Naka, Bhiwandi city, the UVCT team launched the life skills project in the Thane district Remand home for 70 students, in both boys and girls wings. Experts including a doctor were invited to conduct various sessions including body mapping, interpersonal communication, violence and anger management, creative and critical thinking and importance of values. The children in-conflict with Law enthusiastically responded to all the sessions. During the Chairman visit to Mumbai, a valedictory meeting was held with the students. The life skills training modules were also taken up for

the poor students living in hostels of NM College in Bhiwandi city. 60 students were made aware of the various life skills and benefitted by the motivating sessions based on the NFPA-UVCT designed modules (2002).

In the month of February, 2012, UVCT, Maharashtra Chapter got a project from Central Bank for the vocational and lifeskills training of 200 youth and women in slum pockets of Bhiwandi city. An accomplished project officer was appointed who was able to motivate, mobilize six groups of slum youth



including out of school adolescents. The projects have successfully started in the slum pocket - one batch each in Idgah and Shanti Nagar (primarily inhabited by Muslik community), two batches in Kambha (rural 'agrih' community and two batches in Kamatgarh (mixed population). In total, more than 200 women started participating in these comprehensive 3-month lifeskills cum



beauty culture sessions. During the supervision visit, the trust members were moved by the sheer sincerity and potential of these girls despite their impoverished circumstances. This project would complete in the month of September, 2012.



HARYANA CHAPTER

Besides the usual vocational courses in Gurgaon Centre , emphasis was given to



counseling and career guidance. The career interactions held in Kurukshetra and Kaithal Districts won lot of appreciations.



KARNATAKA CHAPTER

The breakthrough came with the participation of UVCT IN National Youth Festival 2012, held in Mangalore. The Trust won an able collaborator in Roshni Nilaya, an autonomous



Social work Institution . We have since entered into an MOU with this organization. About 1200 students and their parents were guided in the Youth Festival.



Going Global



During the summer of 2010, Hirsh Jain, a 14 year old 10th grade student from West Bloomfield, Michigan, visited the National Center for Adolescents in New Delhi at the behest of a family friend who was familiar with the work being done by UVCT at the center. He was introduced to Dr. Rao, the founder and chairman of UVCT. Hirsh, who had been to India only a handful of times until then was intrigued by children who were not much older than him learning skills that will allow them to find work and make a living. When he learnt that many of these children had no stable homes or families, he was moved and wanted to help. For the remainder of his stay in India, Hirsh volunteered at the center every day and taught a group of children mathematics, a subject he was really good at.

Back in the United States, Hirsh continued to communicate with Dr. Rao who suggested that Hirsh create awareness about UVCT's mission and programs among his peers. Michigan chapter of UVCT was formed in the fall of 2010. Hirsh talked to his friends and asked them to spread the message. Over the next year, a large number of children and their parents in Michigan became aware of UVCT's unique focus on school drop-outs and troubled teenagers.



In 2011, Hirsh again volunteered at UVNAC in New Delhi, this time visiting UVCT's other locations as well. In the spring of 2012, the International Academy Students Association

named UVCT as its designated charity for the year, donating a significant financial sum accumulated through its annual cultural program as well as from other fund-raising activities.

UVCT Michigan Chapter continues to support UVCT's core mission of social and economic empowerment of underprivileged adolescents and young adults through vocational training, career guidance, financial support, and counseling. This mission is as relevant in the economically challenged urban neighborhoods of Detroit as in New Delhi, and the chapter strives to get volunteers to donate their time and money for the benefit of adolescents in need here and in India. More fund raisers are going to occur this year. A plan to volunteer time at Detroit based World Medical Relief and facilitate making valuable medical supplies available to underprivileged children is being finalized.





19th Foundation Day Celebration

UVCT celebrated its 19th Foundation Day on 11 October 2011 at its 'National Centre for Adolescents' (UVNAC). Shri Shivraj Patil, Hon'ble Governor of Punjab graced the occasion as the Chief Guest. Speaking on the occasion the Chief Guest recalled his long association with Dr. Rao and the Trust. He said that the Trust was addressing the developmental needs of adolescents - a

sector with large numbers. He underlined the need for timely guidance at this very critical stage of human development - a period where we develop our personalities for better or for worse. He appreciated the efforts of UVCT in filling this great need through its endeavors. He lauded the Trust for its work for school drop-outs, under achievers and marginalized sections



New Project/Initiatives

Project Photovoice:

Pedestrian Road Safety Concern increasing accidents on the roads of Delhi has put a question on pedestrian safety. The risk rises when it comes to children. UVCT in collaboration with Safe Kids Foundation, USA gave voice to the Delhi children by including them in the project 'Photo Voice' and program 'Walk this way', which started in January 2010.



Under the project 12 school going children in age group 10-14 years, from different social backgrounds, were selected and prepared to showcase their perspectives on road safety issues through photography. The participants underwent orientations on pedestrian road safety issues & photography training sessions - the efficacy being determined through pre & post behavioral test.

The children were then taken to different locations in Delhi, during peak and lean hours, where they clicked photographs. An exhibition of these photographs was held at Indian International Centre on 07 May 2011 attracting media response and large number of viewers which included Mr. Jagmohan, Former Governor of J&K; Mr. Ajay Chadha, Special Commissioner of Police (Administration & Traffic); FedEx, CEO India; renowned singer Ms Ila Arun and many others. Best five photographs clicked by each

student were selected for an international exhibition. Children also gave a brief perspective on their photographs to the viewers who were suitably impressed with their knowledge and involvement.



Concurrently with the exhibition, a panel discussion on Pedestrian Safety and Identifying remedial measures was also held. The phase II of the program was started in Feb 2012 for show casing a particular traffic junction around Kendriya Vidyalaya, Tagore Garden by bringing needed improvements such as blinkers, Zebra crossings, parking slots, signages, etc.

Targeted Intervention - HIV/AIDS: in collaboration with Delhi State Aids Control Society (DSACS)

Delhi Government empanelled the Trust for conducting a Targeted Intervention (TI) program for 10,000 migrant workers located in Wazirpur Industrial area to be run from 01 January - 31 December 2011. To fulfill its obligations the Trust set up a full fledged site office in Wazirpur and the program is going on in full swing.



The program envisages promotion of awareness about HIV & AIDS in the migrant population as also facilitating diagnosis and treatment of those affected. Large number of Trust's Outreach Workers (ORWs) assisted by Voluntary Peer



Leaders (VPLs) work from door to door to spread awareness about the program amongst the community and encourage them avail services which include health services, STI treatment, HIV testing & Counseling, Care & Support of those affected, dispensing of medicines etc etc. To achieve greater community engagement and mobilization the Trust has set up two 'Drop-in-Centres' (DIC) in the area, as informal clubs, where migrant gather to exchange news- views and watch films and IEC material and learn about HIV/AIDS and health issues. Many Nukkad Nataks which the Trust organized were another popular medium to propagate awareness. More recently we organized a community cricket match on 31 Dec 2011 with overwhelming response. Four teams from the area competed in 10-10 over format - Lal Bagh team won the tournament and took the Glittering trophy over Wazirpur. The event generated great interest in the area with over 1000 spectators.

The first phase of this program has been extended up to 31 March 2012. It is matter of great satisfaction to us, our workers, volunteers and well wishers that the Trust has not met the program target but gone beyond registering 10,000 migrant workers. The problem of HIV/AIDS is vast and wide spread. All of us who know about this dreaded disease should use every opportunity to raise awareness about it - not only regarding prevention but also about support and care of those affected. The Trust looks forward to extension of the program beyond 31 March 2012 and be part of this very critical mission.

Intergenerational meets:

India stands unique owing to age-old prevalent system of Joint family living which encouraged inter-generational dependency and support network. But during the past century, Indian society has been strongly taken up by the winds of modernization, westernization, urbanization and globalization, which all led to disintegration of joint family system. Today's living has become more of trial-n- error type wherein a individual



feels that he knows the best and will get to know of worst by experience. UVCT initiated a dialogue between aged and adolescents, in a bid to dissolve differences and distances and

co-create solutions in areas of mutual strain and struggle. It is also meant to pave pathways of social inclusion for the aged and also to develop the art of active ageing among senior citizens and that of proactive youths, and evolve mechanisms for mutual support and solidarity among the youth and senior citizens. These inter-generational meets promoted group-wise (5/6 senior citizens and 10/12 adolescents in each group) discussions on topics such as:

- i. General Irritants between Senior Citizens & teenagers;
- ii. Boyfriends & Girlfriends (Night outs, dating, pre-marital sex, loafing in pants);
- iii. Physical exercise (Exercise routines, Good health & its maintenance, games & sports);
- iv. Eating habits and junk food. (Irregular timings preferring junk food, soft drink, beer & alcohol, obesity);
- v. Dress code & Modern trends. (Unisex dressing, fashion-wear, long hair, piercing ear lobes, sleeping without changing dress, peer pressure);
- vi. Study Habits & preparation for professional courses (Irregular times, music backup, coaching classes, bunking class, peer pressure);
- vii. Regulation of new media platforms (Websites, Social Networking sites, You Tube)
- viii. Academic performance & Career Choice (Career choice by compulsions no knowledge only cramming and securing high percentage);
- ix. Temper Tantrums & Consequences (unruly public behavior of teenagers, Mood swings, erratic behavior, sibling rivalry, interpersonal conflicts, depression & dejection);

In order to ensure maximum participation and amiable interaction, a facilitator was placed in each group who had background knowledge of that very topic. During the course of discussion, the recorder chosen by the group noted down views of adolescents vis-à-vis aged, and how far these could be resolved. The participants were also encouraged to think of ways which would enable them to reach further consensus.

In total , 10 intergenerational meets were organized in UVNAC, Tagore garden and Ramesh nagar, in which 379 senior citizens and 1041 adolescents participated. It was a unique effort to promote family bonding by Ministry of Youth Affairs and Sports and conducted by Urvivikram Charitable Trust (UVCT).



Career Guidance Workshops for slum children of Action India: UVCT organized one day career counseling workshop in 5 localities (one in each) from 11-12 and 17-19 May 2011 under the Action India's Scholarship Programme for adolescent girls to enables them to complete high school, and enroll in vocational training or undergraduate studies. Workshops were organized in five areas such as New Seemapuri, SunderNagri, Welcome, Jahangeerpuri and Dakshinpuri. The no. of participants in each workshop was 25-30 in each area and we have covered 150 adolescents' girls.



Future Action Plan

Besides continuing with the on-going activities, UVCT proposes to undertake under - mentioned activities in the year 2012-2013. This action plan is envisioned to create a safer, secure, sustainable and more equitable future for adolescents, young adults, and women. While some of these programs will be value addition to the existing projects, others will be new initiatives.

Supporting National plans and policies:

- Advocacy with the key decision makers to prioritize the adolescent component in the policies and schemes of the government ministries/departments, in order to make best out of our demographic dividend.
- Sensitization programs with the Private school owners, School principals, help in reviving red-ribbon clubs in colleges to make them aware of implications of HIV/AIDS, media, and corporate sector to work on PPP module.
- Partnership and association with Ministry of Health/DSACS (National Program for

HIV/AIDS/STDs); Ministry of Youth Affairs and Sports; Ministry of Human Resource Development; UNFPA; international NGOs and youth associations like NYKS,NSS,NCC and Bharat Scouts and Guides.

- Promoting a forum for young people in order to evolve a coordinate approach to empower Gen next.

School-based Interventions /Education

- Empowering young people to develop, adopt and sustain healthy attitudes and behaviors.
- Capacity building workshops on family values, ethics and integrity, time management and continuous comprehensive education(CCE)
- Introducing innovative life Skill education programs in schools after the school hours.
- Seminars/workshops for teachers and parents on adolescent -centric issues.

With Best Compliments



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610, Som Dutt Chambers II, Bika Ji Cama, New Delhi-110066



Health

- Provide prevention, care and support services to those living with HIV and AIDS.
- Continuing with prevention and care services to high risk population with community mobilization in Wazirpur area, expanding into new areas, where possible.

Climate Change

- Raising awareness on climate change among school/colleges students of Delhi.
- Promoting the scientific activity and eco friendly workshops in the schools and UVNAC.

Youth-Friendly Services /Programs

- Prevention of alcoholism and substance (Drugs) abuse and setting up of drug awareness and counseling centers in Delhi and elsewhere;
- Celebrating special days like Children's day, Youth day, Brotherhood day, Red cross day, and Friendship day;
- Celebrating the brand festival : 'Hum Kishore Festival'

Women Empowerment

- Developing the newly Gender resource centre (GRC) in the area of Samalkha and Kapashera in South -west district, as centre of Excellence and to build the bridges between the 'Haves' and 'Have not's'.

- Besides women empowerment, children and senior citizens in the area shall also be taken care of.

Senior Citizens

- Recreational facilities for senior citizens at Tagore Garden centre of UVCT in West Delhi district.
- Continuing with intergenerational meets, and promoting linkages between aged and adolescents.

Support global vision of MDGs

Urivi is standing up to support our national commitment of supporting the global vision of the millennium development Goals. URIVI shall contribute to support the millennium development goals, which are:

1. Eradicate extreme poverty and hunger;
2. Achieve universal primary education;
3. Reduce child mortality;
4. Promote gender equality and empower women;
5. Improve maternal health;
6. Combat HIV/AIDS and other diseases;
7. Ensure Environmental Sustainability; and develop a global partnership;

Media Management:

- Media sensitization on adolescent issues.
- Ensure that the success stories and lessons learnt get due coverage.



Collaborations with corporate Associates and other PSUs:

- Expanding interactions with well meaning PSUs and explore collaborative projects as per their CSR objectives;
- Enrolling with CSR/NGO Hubs created in TISS, Planning commission, CAPART and other networks;

Opening and strengthening of New Chapters:

UVCT has plans to expand its horizons and add new chapters and strengthening the already existing ones, with the cooperation and/or for corporate associates;

- USA, Michigan chapter.
- Bihar Chapter to cover both Bihar and Jharkhand states.

Research:

We are planning to gear up our research and consultancy services on adolescent-centric issues, like

- Violence in young people and crime in Schools;
- Pedestrian Safety and Societal role;
- Menace of Tobacco and youth behavior; and
- Role of parents in Career choices and effects of coaching centers.

Thank You, Supporters

The various activities we carry out are made possible through the support of individuals and organizations. We gratefully acknowledge the financial, material, moral and technical support of the following partners.

- NATIONAL CHILDREN'S FUND, NIPCCD, Min. of Women and Child Development, GOI.
- DELHI STATE AIDS CONTROL SOCIETY (DSACS), GNCT of Delhi.
- ORIENTAL BANK OF COMMERCE, CSR Division, National Hqs, New Delhi.
- YOUTHREACH, Wrigley YES (Youth. Empowerment. Success) Programm
- CENTRAL BANK OF INDIA, CSR Division, National Hqs, Mumbai.
- SAFE KIDS FOUNDATION (Photovoice Project), Mumbai.
- DR. U.N.B. RAO.
- CHARISMA APPARELS IMPEX PVT. LTD. DELHI-110092.
- MICRO TURNERS HISSAR ROAD, ROHTAK-124001
- CRYSTAL CROP. PROTECTION PVT. LTD. . KARNAL ROAD, AZADPUR, DELHI-1100
- O.P. JINDAL GRAMEEN JAN KALYAN SANSTHAN



Audit Report 2011-12

FORM NO.10B

[See rule 17 B]

Audit report under section 12A (b) of the Income-tax Act, 1961, in the case of
Charitable or religious trusts or institutions -

We have examined the balance sheet of URIVI VIKRAM CHARITABLE TRUST (REGD.), UVNAC BUILDING (OPP. PLOT 17, JAGRAN CGHS), PSP-I, PKT HAF-I, SECTOR-22, DWARKA, NEW DELHI - 110077 as at March 31, 2010 and the Income & Expenditure Account for the period 01.04.2011 to 31.03.2012 which are in agreement with the books of account maintained by the said trust.

We have obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of the audit. In my opinion, proper books of account have been kept by the of the above -named trust/institution visited by us so far as appears from our examination of the books subject to the comments given below:

In our opinion and to the best of our information, and according to information given to us,
the said accounts give a true and fair view-

- (i) in the case of the balance sheet, of the state of affairs of the above named trust / institution as at March 31, 2012, and
- (ii) in the case of the Income Expenditure account, of the excess of the income over expenditure of its accounting year ending on 31.03.2012

The prescribed particulars are annexed hereto.

Place: New Delhi

Date: 30.07.2012

SACHIN S JAIN ASSOCIATES
Chartered Accountants

SACHIN JAIN
Partner
M. NO. 098426



Balance Sheet as at 31-03-2012

(Amount Rs.)

CORPUS FUND AND LIABILITES	Schedule	Current Year	Previous Year
Corpus Fund	1	13,054,024	13,646,219
Unsecured Loans / Deposits	2	3,946,850	4,946,850
Current Liabilities and Provision	3	207,255	564,847
TOTAL		19,208,129	19,157,916
ASSETS			
Fixed Assets	4	16,198,181	17,419,387
Current Assets, Loans and Advances	5	1,009,948	1,738,529
TOTAL		17,208,129	19,157,9169

Income and Expenditure Accounts for the Year Ended 31-03-2012

(Amount Rs.)

INCOME	Schedule	Current Year	Previous Year
Donation received under section 35 AC	6	1,300,300	2,242,300
Donation and Grants (Other)	7	2,224,770	1,762,877
Fees / Subscriptions	8	814,160	878,024
Other Income	9	2,692,041	2,921,400
TOTAL(A)		7,031,271	7,804,601
EXPENDITURE			
Personal Administration & Other Expenses	10	5,913,167	4,700,764
Depriciation	4	1,710,299	1,810,323
TOTAL(B)		7,623,466	6,511,087
BALANCE BEING SURLUS/(DEFICIT) TO CORPUS\CAPITAL FUND		592,195	1,293,514

Notes on Accounts

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As per books of accounts produced before us
For Sachin S.Jain & Associates
CHARTERED ACCOUNTANTS


SACHIN JAIN
Partner
M. NO. 98426
Place: New Delhi
Date: 30.07.2012


U.N.B. RAO
Chairman


Sunil Sarin
General Secretary


B.S. Negi
Treasurer

Governing Body & Advisory Board



MANAGEMENT GOVERNING BODY

Founder Chairman

Dr. U.N.B. RAO, Ph. D., IPS (Retd.),
Indian Police Service & social service;
Ph.D. from IIT Delhi on the theme of 'Policing & Adolescents'

Vice Chairpersons

Sh. Dhir Singh Udar, Founder Trustee,
Real Estate Developer & Agriculturist

Ms. U. Chaya, Founder Trustee,
Social Worker & Roof Garden Expert

Sh. T.A.S. Mani,
A Senior Practising Chartered Accountant

General Secretary

Sh. Kapil Chopra, FCA
An Eminent industrialist (Bentex Electricals)

Treasurer

Sh. Sunil Sarin, FCA
A Senior Practising Chartered Accountant

Members

Sh. Gyanender Kumar,
Beauty Therapist & Owner of 'Madonna'
Chain of Beauty Parlours.

Sh. B.S. Negi,
Retired Deputy General Manager, IFCI
Sh HBM Murgesh, FCA
A Senior Practising Chartered Accountant &
Vice - Chairman (Karnataka Chapter)

Dr Dhananjaya
Retired Chief Medical Officer, DESU, and
presently Consultant (Medical) with DESU

Dr A.K. Singla, IPS,
A Senior Delhi Police Officer

Smt Vishala Jaydev,
Educationist & Secretary, Maharashtra
Chapter

ADVISORY BOARD MEMBERS

Dr AK Gopal, Ph.D.
Former Director
National Institute of Public Cooperation &
Child Development,

Dr Swati Bhawe,
Chairperson, Pediatrician and ED, AACCI
IAP Environment & Child Health group,
Member, IPA Committee on Environment &
Child Health,

Sh Joginder Singh, IPS (Retd)
Formerly Director (CBI)

Prof (Mrs) Aruna Broota, Eminent Student
Psychologist & Counsellor

Prof (Ms) Anjali Gandhi, Social Work Expert.

Prof. Nimesh G Desai, Eminent Psychiatrist &
Head, Instt. Of Behavioral Sciences. Dilshad
Garden.

Dr Devendra Agochia, Youth & Life Skills
Experts.

Dr (Mrs) Daya Pant, Head, Counseling and
Career Guidance Deptt., NCERT.

Dr Achal Bhagat, Professional Counselor and
Trainer.

Dr (Ms) Mridula Seth, Former Professor from
Lady Irwin College & UNFPA Life Skill Expert.

Prof. Jitendra Nagpal, Psychiatrist &
President of 'Expressions', an in-school Life
Skills Program.

Prof Nawal Singh, Former Head of Indian
Instt. of Mass Communication.

Dear Forest,
Knowledge Makes
You Great & Acquires
9/9/8

An Inspiration for Adolescents

*“Climbing to the top demands strength, whether it is
to the top of Mount Everest or to the top of your career.”*

We, at UVNAC, proudly recall the visit of Bharat Ratna Dr. APJ Abdul Kalam, Hon'ble former President of India, to Urvi Vikram National Centre for Adolescents, Dwarka, New Delhi on 9th September, 2008, when we celebrated our 17th "Foundation Day". Dr. Kalam advocated for academic fraternity and had a thought-provoking interactive session with the children. He exhorted the children to be focused, set goals and develop the strength of mind to achieve those, citing personal examples. He also gave tips on how to be successful and had the children and teachers take oath of allegiance towards its fulfillment. Dr. Kalam inaugurated the "SAIL Seminar Room" on the 2nd Floor which was sponsored by the Steel Authority of India, our Corporate Associate. When asked by Himanshi, a student of Class IX, CGSSS, Bijwasan, as to what will you ask if God gives you a boon, Dr. Kalam replied : "Smiles on the face of one billion people of India". We, at UVNAC, are striving hard to bring smiles on the faces of adolescents, the Gen Next, and our efforts continue, unabated.....

